

GEORG GROSSBERGER

Selected Freelance Engagements

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Interim Finance Director

Aug 2023 – Feb 2024

Douglas Beauty Media Solutions, Düsseldorf

- Held full ownership of the subsidiary's finance core processes (closing, reporting, planning)
- Designed and implemented a harmonized inter-group charging process across 10 business units
- Reduced AR risk clusters by 55% within 12 weeks

Interim Head of Controlling

Aug 2022 – Feb 2023

Flaconi GmbH, Berlin

- Led and grew an 8-person controlling team
- Directed Q4/22 and FY/23 planning process and investor calls with Pro7Sat1
- Presented new controlling concept to the Management Board

Interim Finance Director

Feb 2022 – Apr 2022

Openrad Services Sarl, Luxembourg

- Led post-merger integration (PMI) assessment of finance setups at two acquired software companies, presenting recommendations to the Board
- Initiated Finance Shared Services by centralizing providers and tools
- Installed financial performance reporting and supported the first Board meeting

medneo Group, Berlin

Jun 2021 – Apr 2022

Consultant (medneo GmbH)

7 months

- Managed a strategic cost efficiency program as Project Manager
- Oversaw the financial & legal carve-out of medneo Technology GmbH
- Prepared business cases for 2 international markets

Consultant (medneo Technology GmbH)

4 months

- Designed and implemented an inter-group charging concept
- Installed core processes for controlling, cash management, and finance operations

Consultant

Apr 2021 – Jun 2021

Sirplus GmbH, Berlin

- Designed and implemented an e-commerce KPI framework to support Sirplus's COVID-driven pivot from brick-and-mortar to online
- Trained the team on e-commerce steering logic and reporting

Oviva AG, Berlin

Sep 2020 – Sep 2021

Interim Head of Finance & Controlling

5 months

- Held full ownership of Oviva's finance core processes (closing, planning, cash management, invoicing)
- Wrote the 2021 budget
- Designed and implemented standard financial reporting

Consultant

8 months

- Managed a cross-functional initiative to improve cash performance
- Re-designed the order-to-cash process and led SaaS vendor selection (shortlisting, negotiations)

Interim Head of Finance

Mar 2018 – Sep 2018

happybrush GmbH, Munich

- Held full ownership of happybrush's finance core processes (closing, planning, cash management, invoicing)
- Developed a 5-year business plan to support Series A fundraising
- Supported founders in VC and family office investor pitches